

Deedcoin recognizes that the problem it is trying to solve in the United States, is also quite prevalent in much of the rest of the world.

While it's true that it functions as a cryptocurrency, Deedcoin's true target audience is not just the blockchain industry, which includes relatively very few, but rather the real estate industry, which effects every single person in the world.

To create a democratizing service that has the ability to uplift so many, and yet reserve it only for a particular few, is both philosophically and economically unethical. That is why it is imperative that Deedcoin generates the support it needs to truly reach international penetration.

The reason Deedcoin works so well is not just because it is a decentralized ledger technology, but rather that the human infrastructure needed to adopt it is well-established, and also rapidly growing. No two real estate transactions are the same, and it can follow that when comparing them across national lines they would most likely appear even more dissimilar.

The United States has high real estate commissions, but there are a few other countries that have comparable commission costs. We expect a penetration budget of an average of \$10M per nation for the five nations following the U.S.

